

January 3, 2024

### **Appeal For Contributions To An Emergency Fund For IPA's Survival**

The Covid pandemic during 2020-2022 has sounded the death knell for small and medium newspapers and publications, some of which have already perished and the others are in a life and death situation. India Press Agency, which has served the small and medium publications for more than six decades, has been trying its best to help them survive by offering its services for free or for nominal charges. But IPA itself is facing an existential crisis due to the subscribers' inability to pay.

IPA has faced many onslaughts during its eventful journey since December 1958 but never for a single day, the IPA news service was suspended. We continue to take into account the interests of the small and medium newspapers and publications. This time, the situation has reached an extreme point. IPA needs a minimum Rs. 30 lakh in its kitty to sustain the services as also to continue IPA's plans for expansion.

In an age in which all mainstream media units behave like they are owned by the ruling dispensation, it is imperative that institutions like IPA survive so that there is space for the other side of everything for the success of democracy. This is a role that IPA has been doing consistently ever since the agency was founded by Nikhil Chakravarty, the doyen of journalism in India.

Well-wishers and Foundations, who staunchly believe in free and independent media, can contribute to this effort so that the legacy of IPA, which has been acclaimed throughout its existence, can be safeguarded and built upon. Contributions by cheque/draft can be made in the name of **Panchsheel News Private Limited** and sent to D-34 (Basement), Gulmohar Park, New Delhi-110 049. The online transactions through NEFT/RTGS can be made. The details are:

<b>NAME OF THE BANK:</b>	<b>INDIAN OVERSEAS BANK</b>
<b>BRANCH &amp; ADDRESS:</b>	<b>JANPATH BRANCH, F-47 – JANPATH, NEW DELHI – 110 001</b>
<b>ACCOUNT NAME:</b>	<b>PANCHSHEEL NEWS PVT. LTD</b>
<b>ACCOUNT TYPE:</b>	<b>CURRENT ACCOUNT</b>
<b>ACCOUNT NUMBER:</b>	<b>053102000003808</b>
<b>IFS CODE FOR NEFT/RTGS:</b>	<b>IOBA0000065</b>
<b>BANK MICR CODE:</b>	<b>110020004</b>
<b>PAN NUMBER:</b>	<b>AACCP6221D</b>

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